THINGS TO SHOP



TODAY

/ **STRAFmerchandising**

WEAR THE STRAF
SIDE OF LIFE

Just a few steps from Milan's Duomo, STRAF hotel&bar launches its first merchandise collection: a curated edit of everyday essentials reimagined through the hotel's distinctive identity.

Built around the idea of comfortable wear, the collection turns simple pieces into wearable fragments of the STRAF universe — designed to be lived in, not just worn.

T-shirts, hoodies, socks, caps and beauty bags blend comfort, irony and attitude, drawing inspiration from the rituals, sounds and atmosphere that define the hotel experience.

Produced in Europe through certified supply chains, each piece reflects STRAF's commitment to quality, character and effortless individuality.

Available exclusively at STRAF hotel&bar.


STRAF
MILANO
STAY IN
AN/ART
PROJECT
WE LOVE PEOPLE
MAXIMUM HEART
MINIMALIST CHIC

MERCH *MENU*

MANIFESTO
TSHIRT *SWEATSHIRT*

ROOM SERVICE
TSHIRT *SWEATSHIRT*

STRAF / MILANO
HOODIE

SOCKS CAP POCHETTE

IN-VITA ODV
CHARITY *PROJECT*

NOT JUST FOR GUESTS.



MANIFESTO **T-SHIRT** *WHITE*

MANIFESTO **T-SHIRT** *BLACK*



MANIFESTO **SWEATSHIRT** *BLACK*



ROOM SERVICE **T-SHIRT** *WHITE*



MANIFESTO **SWEATSHIRT** *WHITE*



STRAF / MILANO **HOODIE** *BLACK*



SOCKS *WHITE*



CAP *BLACK*



POCHETTE *BLUE JEANS*



T-SHIRT *DESIGNED BY P.A.R.O.S.H.*



NECKLACES & BRACELETS *HANDMADE IN MALI*

Make life comfortable, wear STRAF!

ASK THE STRAF CREW, TRY ON THE COLLECTION END UP TAKING A PIECE OF STRAF HOME!

THE STRAF CORNER, ON THE HOTEL'S GROUND FLOOR, IS WHERE THE COLLECTION LIVES. CONSTANTLY SHIFTING. CONSTANTLY BECOMING SOMETHING ELSE.

HUB@STRAF.IT +39 02 805081

VISIT

STRAF
CORNER



NOTHING STAYS THE SAME.

ON THE HOTEL'S GROUND FLOOR

MANIFESTO
T-SHIRT *WHITE*



M-L *100% COTTON*
45€

MANIFESTO
T-SHIRT *BLACK*



M-L *100% COTTON*
45€

ROOM SERVICE
T-SHIRT *WHITE*



S-M *100% COTTON*
45€

ROOM SERVICE
SWEATSHIRT *WHITE*



M-L *100% COTTON*
75€

MANIFESTO
SWEATSHIRT *BLACK*



M-L *100% COTTON*
75€

STRAF / MILANO
HOODIE *BLACK*



M-L *100% COTTON*
110€

SOCKS
WHITE



ONE SIZE *100% COTTON*
15€

CAP
BLACK



ONE SIZE *100% COTTON*
35€

POCHETTE
BLUE JEANS



ONE SIZE *100% COTTON*
26X16CM 35€

CHARITY *PROJECT*

IN-VITA TSHIRT
DESIGNED BY
P.A.R.O.S.H.



BLACK - WHITE - GREY

S-M-L *95% RAYON 5% ELASTANE*
MINIMUM DONATION STARTING FROM 85€

IN-VITA
NECKLACES & BRACELETS
HANDMADE IN MALI



ASSORTED COLOURS AND STYLES

BRACELETS MINIMUM DONATION
STARTING FROM 50€

NECKLACES MINIMUM DONATION
STARTING FROM 70€

MAKE A MINIMUM DONATION, TAKE HOME A VERY COOL ITEM AND HELP SUPPORT IN-VITA.

STRAFHOTEL&BAR AND OUR SISTER HOTEL GRAND HOTEL ET DE MILAN ARE THE PRINCIPAL SPONSORS OF THE NON-PROFIT ASSOCIATION IN-VITA.

THE MAIN OBJECTIVE IS TO BUILD AND RESTORE WELLS IN MALI'S RURAL VILLAGES AND PROVIDE WELL MAINTENANCE TRAINING FOR RESIDENTS. WE ARE ALSO PROUD TO DELIVER EDUCATIONAL RESOURCES AND ARRANGE MICROCREDIT.

EVERY GUEST WHO STAYS AT OUR HOTELS CONTRIBUTES DIRECTLY TO THESE PROJECTS AS WE AUTOMATICALLY DONATE A PERCENTAGE OF OUR PROFITS.



MORE INFORMATION WWW.IN-VITA.ORG
IF YOU WISH TO MAKE A FURTHER DONATION TO IN-VITA:
IT 42 W 03069 09606 1000 0011 9218.

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@strafhotel straf.it

t-shirt
sweatshirt
hoodie
socks
cap
pochette

/ STRAFmerchandising